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William Robert Cole, Wins 2010 SmartCEO Circle of Excellence Award

Vice President of Cole Roofing recognized as one of Greater Baltimore's most accomplished and unique business leaders

BALTIMORE, MD, May 1, 2010 – COLE ROOFING CO., INC. announced today its Vice President, William Robert Cole, has received a *Baltimore SmartCEO* 2010 Circle of Excellence Award, which recognizes 10 Greater Baltimore CEOs who have demonstrated specific leadership attributes that have made them uniquely successful in the business community.

The 10 winners of the Circle of Excellence Award will be celebrated at *SmartCEO's* Circle of Excellence Awards event on May 12, 2010 at the Intercontinental Harbor Court Hotel from 6:00-9:00p.m.

William Robert Cole, known to his clients as Billy, states, "We are honored that *SmartCEO* thought enough of our company, our history, our heritage, and myself to present us with this award. It is truly a reflection of our family's dedication to our values and our ability to find like-minded people to help us achieve our goals."

The Circle of Excellence categories for which CEOs were nominated and honored are:

- Hot Startup
- Serial Entrepreneur
- Marketing
- Young Entrepreneurship
- Family Business
- Product Innovation
- Lifetime Achievement
- A Classic
- Philanthropy
- Customer Service

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“Circle of Excellence winners are not only selected and honored for their accomplishments, but for demonstrating success in applying a unique leadership attribute that significantly benefits their business and the community,” said Craig Burris, Publisher at *SmartCEO* Magazine. “We are honored to recognize **WILLIAM ROBERT COLE of COLE ROOFING CO., INC.** as one of Greater Baltimore’s standout leaders.”

Baltimore SmartCEO magazine is a regional “growing company” publication. *SmartCEO* believes that a “growing company” is really determined by the spirit, drive and dynamics of a company's owners and managers, rather than by the size of its building, the number of its employees, or its sales volume. Each month, a variety of businesses in the greater Baltimore and greater Washington areas turn to its pages for features, case-study advice and trend analysis, all with a uniquely local flavor. *SmartCEO* is read by more than 31,000 business owners in Baltimore and Washington.

For a complete list of winners or more information regarding the program and event, visit www.smartceo.com.

About COLE ROOFING CO., Inc.

Cole Roofing is a commercial roofing contractor providing quality solutions since 1919. The regions leader in offering safe installations of all types of materials, systems, and projects from leak investigation to large roof replacements.

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